



The City of New Brunswick Esperanza Façade/Awning Grant Program

The City of New Brunswick has matching grant funding available improving facades and awnings on commercial buildings in the Esperanza French Street neighborhood. The grant funds can substantially reduce the cost to improve the appearance of your business location; making it more attractive to your customers and clients, and more profitable for you.

Questions about the form can asked via:

Email: msiegle@cityofnewbrunswick.org OR **Phone:** 732.745.5050 Or **Office:** Civic Sq., 25 Kirkpatrick St, 2nd floor
Free translation services are available if needed.

Submit completed form to:

Email: msiegle@cityofnewbrunswick.org OR

Mail or Hand Deliver: Esperanza Façade/Awning Program, Department of Planning & Development, City of New Brunswick, 25 Kirkpatrick Street, PO Box 269, New Brunswick, NJ 08903

After the City receives your application, you will be contacted to obtain additional information, if needed, or to advise you what action, if any, has been taken.

I affirm that to the best of my knowledge, this information is true, correct and complete.			
Signature:		Date:	
Print Name			
Signature of Property Owner if Applicant is a Tenant			

Applicant Information:

Applicant's Name		Phone:	
Applicant's Address:		Email:	
Project Address			
Block #		Lot #	
Is the Applicant also the Property Owner?	<input type="checkbox"/> Yes <input type="checkbox"/> No		If NO, provide the owner information below
Owner Name:			
Owner Address			
Owner Phone		Email:	
As Owner of this property, I acknowledge that the applicant is making an applicant to make permanent improvements to the façade of my building as described in this application and that I consent to this application being filed and the proposed improvements being made to my building.			
Owner's Signature:			

Façade Project:

Provide a drawing prepared by a <u>licensed architect</u> of the proposed façade changes.	
Photo of the existing façade	

Signage/Awning Project:

A sketch of the proposed sign which includes the sign dimensions (L x W x H), materials, proposed illumination	Note #1: Free standing signs are not eligible for funding Note #2: Internally-illuminated signs are not eligible for funding
Photo of the existing façade(s) showing the existing signage	See example on last page
A photo-rendering of the proposed signage on the building/property	See example on last page

Project Budget:

Architect		
Engineer		
Permit Fees		
Construction Cost		
Total Project Cost		
Grant Request		50% of line above with max of \$20,000
Applicant's Cost		=Project Cost - Grant Request

Attachments:

- Valid Zoning Permit for the Business
 - If the business does not have a valid zoning permit, submit a zoning permit application with fee along with the grant application.

- Signage/Facade Permit or Signage/Facade Permit Application for the Project
 - If the proposed façade project or signage violates the City’s zoning ordinance standards, submit a Variance Application, instead of a Permit Application.

(Zoning permit and variance application forms, if needed, can be found here:
<http://thecityofnewbrunswick.org/planninganddevelopment/forms/>)

Example of Architectural Drawing for Façade Changes and Photo of Existing Façade

Signage:

- Fabricate a new wood sign and install over the entrance.

Lighting:

- New light pendants installed over each storefront window and sign above the entrance.

Awning:

- Remove existing asphalt shingle awning at the first floor.
- Install canvas awnings over the window units. Match olive green color from DeNofa's logo.
- Add text on the front flap of left awning: "Est. 1974 + telephone number."
- Add text on front flap of right awning: "Homemade Sausage"

Windows:

- Replace existing windows with new dark brown aluminum framed, energy efficient window units.
- Apply clear decal of DeNofa's logo onto both windows.

Facade, Cornice and Bays:

- Remove existing vinyl siding from facades and bay.
- Apply a 3-coat stucco finish (in a light beige color) from grade to the start of the brick line at the second floor.
- Add a metal covered wood banding with a 4" deep, decorative profile and from the plane of the facade. Paint dark brown.
- Replace cornice with new metal formed to match the details of the neighboring buildings. Paint dark brown.
- Replace bay trim and panels with new metal and wood. Paint dark brown to match cornice. Paint inset panels olive green to match the olive color in DeNofa's logo.

Entrance:

- Replace existing storefront with a new double door. Widen the existing opening as needed.
- Remove security gate and install open grill gate on inside of the store (if possible).

Apartment Unit Entrance Doors:

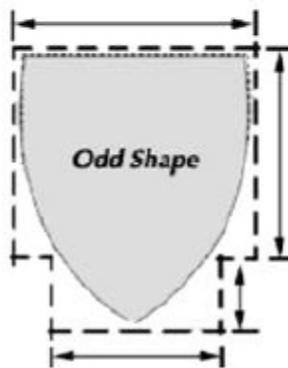
- Remove vinyl trim around existing doors. Salvage doors and frames if possible. Paint to match olive in DeNofa's logo.

COMMUNITY DESIGN COLLABORATIVE

Project Name: rStore Limited Design Consultation - Tacony CDC
 Drawing Title: DeNofa's Italian Deli + Catering
 6944-46 Torresdale Avenue
 Philadelphia, PA 19155

The Community Design Collaborative's products are intended to provide design concepts and to assist in project design and planning. All drawings are limited to conceptual design and are not intended for use for construction. Neither the Community Design Collaborative nor the project consultants assume responsibility or liability for the technical accuracy of drawings or for any unauthorized use.

Signage Measurement Guidelines:



Example of Photo

Rendering:

Your sign or awning company can prepare this.



Example of Photo of Existing Façade:

